

Mark Bernheim
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Professor Emeritus since 2015; also affiliated with **ISI Consortium, Florence, Italy**

Ongoing activities: Editor/Author for “Course Hero” online World Literature and US History Study Guides 2016 - 2021 Completed 150 **study mini-guides** for authors and subjects including Shakespeare, Dante, Sartre, Wharton, Dickens, Melville, Presidential inaugural addresses, U. S. Supreme Court cases including Brown v. Board of Education

Secondary education level Composition pedagogy, author of chapter "Rhetorical Analysis" in *Writing for Our Lives*, textbook 2021; **State of Tennessee Education Consultant in “Readiness Resources”** reviewing state-wide pedagogy practices and standards for educational materials developer 2021--

Study Abroad Teaching and Administration in Italy and Eastern Europe 1990-2020; Journalism and Communications Professor at ISI Consortium, Florence, Italy 2015 – 2019

Public Speaker and Writing Consultant; Multilingual Cultural Guide in Italy; 2016 Polish Foreign Affairs Ministry Research Grant; 2017 Fulbright Specialist in Maribor, Slovenia; 2017 Lecturer at University of Graz (Austria) Summer Seminar; Book and cultural reviewer; Free-lance editor for scientific and medical mss. for publication in scientific and cultural media

EDUCATIONAL HISTORY:

Ph.D., Comparative Literature, **Rutgers University NJ**. Dissertation: The Rehumanization of Style and Design in the Modern Historical Novel and Architecture of Austria and America (1975)

A.B., **Queens College**, Comparative Literature

Languages: English, French, Italian, German

PROFESSIONAL POSITIONS:

Miami University, English Department, Ohio/Luxembourg (1975 – 2015, tenured 1980): World Literature in translation, Journalism, Professional Writing, Children's Literature, ESL Administration, International Education advisor, campus Fulbright Coordinator. **Emeritus Professor** since 2015

Founding Director: University Summer Workshop in Florence and Venice, Italy (1991-2013). Full responsibility for budget, personnel, recruitment, evaluation, and logistics. Enrollment 25-65 students per term, budget to \$300k. Representative to the American Association of College and University Programs in Italy. Worked also with Polimoda Fashion Institute in Florence and “Project Runway” television designers staging fashion shows for students and professionals

Summer Faculty/Journalist, **Chautauqua Institution**, Chautauqua NY: Adult Education instructor and daily newspaper critic for literary and cultural events. Summers 1980-83

SUNY Stony Brook, Long Island NY: Visiting Assistant Professor in Composition 1974-75

Empire State College, New York: Writing Consultant for long-distance learning 1975

Rutgers University, Newark and New Brunswick NJ: Instructor ESL and Composition for adults 1970-74

High school English teacher while graduate student 1970, Highland Park, N. J.

EXPERIENCE ABROAD:

Pedagogical University of Warsaw, Invited lecturer and curriculum specialist April 2022.

Institute for International Studies Consortium (ISI Florence), Florence Italy: **Spring 2015 to 2019** - Introduced unique credit course in FASHION JOURNALISM for undergraduates writing articles in American and Italian publications, visiting Florence fashion companies and trade shows

University of Maribor, Slovenia. Spring 2017. Fulbright Senior Consultant in Curriculum Development and American English pedagogy. Worked with Humanities Faculty at U of Maribor and local secondary schools. Visited other faculties in Slovenia, lectures on American literature

University of Aosta, Italy: Spring terms 2010-2012. Invited professor of American English for bilingual French-Italian public university in the Italian Alps; evaluated multi-lingual senior-level examinations

Kent State University, Kent OH: Spring 2006. Visiting Professor at Kent Study Abroad Center in **Florence Italy**. Courses in American religious history and Italian literature, led student tours for cultural immersion throughout northern Italy

Resource Scholar for travel agencies on private tours to Italy (1998-present). Led adult travel groups for universities and **New York Times** (2019). Emphasis on culture, religion, literature; toured throughout Italy

University of Vienna, School of Interpretation and Translation. American Studies, ESL. Fulbright Professor (1989), later invited as Guest Professor (1990-92), specialist in American English

International Tourism Management College, **Semmering, Austria**. Guest Lecturer. Taught hotel and tourism communications skills 1990-92. Adjunct at Webster College, Vienna, in English Composition.

Università degli Studi di Firenze (**U. of Florence**) 1983. Guest Professor at Economics Faculty. Taught EFL and Communications at **Mercy College** branch in Pescia, Tuscany

Grande Ecole de Commerce, Dijon (France) 1977-78. Fulbright Professor. Established two-way exchange between Universite de Dijon and Miami University. International Business Communications

Universite de Grenoble (France) 1971-72. Fulbright Junior Professor while writing doctoral dissertation

Declined two other Fulbright nominations to Slovakia and Austria due to administrative duties in the U.S. in 1980's. Participant in Fulbright Group grant to **Czechoslovakia** for curriculum development 1991

AWARDS:

National Endowment for Humanities summer grant, University of California at Irvine, and for research at Beinecke Library, Yale

Fulbright professorship nominations including Emeritus Fulbright Specialist to Eastern Europe 2017 and Germany 2022. Faculty awards to France and Austria 1971-1988, Czechoslovakia and Slovenia, 1995, 2017

Research support from Littauer and Lauder Foundations, Vienna and Warsaw 1985. Polish Foreign Ministry grant 2016

RELATED ACTIVITIES 1975-2016:

Public lecturer for US and foreign governments throughout Europe in Journalism, Business Writing, Children's Literature, and Film. Spoke at University and secondary level schools throughout my career

Freelance Journalist and Reviewer for USA TODAY, Cincinnati Enquirer, Louisville Courier and other news groups and magazines. On wide ranging literary, religious, and cultural subjects, I wrote scores of book reviews and critiques, essays, and nonfiction features. Continue publishing book reviews as Emeritus.

Academic presentations at conferences and symposia: attended, chaired, and spoke at numerous associations and Schools of Art on literature, journalism, religion, and fashion related subjects throughout the US, Italy, France, Germany, eastern Europe, Austria, Malta

Worked with adult learners at Chautauqua Institution of New York, local libraries and study groups, ESL students of all ages in US, Italy, Austria, France

Exam grader for Advanced Placement and TOEF exams for ETS, Princeton, NJ as both faculty and graduate student

Planned and initiated two Fulbright exchanges for faculty at European business schools Ecole de Commerce de Dijon (1977) and Wirtschaftsuniversitaet Vienna (1988). Set up reciprocal agreements and financial arrangement at both participating institutions, worked with USIA Washington DC

Founding member of Miami Beach Design Preservation League (1978). Group succeeded in protecting the historic Art Deco District as the first neighborhood to be given landmark status. Participated in demonstrations, wrote public relations materials, and spoke at U.S. and foreign meetings (Brussels, Paris, Vienna) to mobilize support of American Art Deco and build both tourism and scholarly awareness

Member American Association of Teachers of Italian (AATI), panelist in Siena and Sicily, Italy 2013/2015

Worked with local bloggers, fashion commentators, and designers to introduce **Journalism** course at **ISI Consortium in Florence** in 2015 in Fashion Journalism/Communications, including onsite visits to shows, markets, Gucci, Ferragamo, and Prada Museums, and other design academies in Florence.

Archive and maintain fashion journalism publications from leading American and foreign media and fashion commentators.

Lead university walking tours of Florence for WW II Italian Resistance sites and for New York Times Gourmet Travel Journey groups (2019)

PUBLICATIONS:

Father of the Orphans. Dutton/Penguin, 1989. A full-length biography for adolescents of Dr. Janusz Korczak, hero of the Warsaw Ghetto orphanages and the subject of Polish feature film "Korczak" based on the biography

Lectured on the book to children's and scholarly groups in U.S. and abroad, including Holocaust Centers and museums, local boards of education, Korczak Associations in Seattle, Geneva, Israel, and France

Guest lectured at universities to children's literature classes, adult learners and survivors

Anticipate revised/second edition of biography; invited to Poland by Ministry of Foreign Affairs October 2016 for research and travel to prepare book

Invited by **Gale Publishing** to co-edit bibliographies of literary criticism on works of Italian authors Primo Levi (2016) and Giorgio Bassani (2018)

Numerous book reviews and biographical entries in Studies in Short Fiction, Modernist Studies, Dictionary of Literary Biography, The Christian Century, Judaism, Modern Austrian Literature and others. Critical studies on E. B. White, Katherine Paterson, I.B. Singer, Primo Levi, Franz Kafka, Ben Hecht, other American and European literary and architectural modernists. (1975-2010)

Editorial writing and consulting in literature and history for "**Course Hero**" online study guides (to 2021).

Authored and edited, uncredited, 150 full-length guides to works by major authors and historical figures. Wrote "Rhetorical Analysis" chapter in *Writing for Our Lives*, online secondary level composition text. Presently under contract with educational developer to State of Tennessee for state-wide "Readiness Resources" program in pedagogy and curriculum update

OTHER:

Holocaust Educational Foundation at Northwestern University (Chicago) – invited to serve as Mentor for students doing advanced research and writing. (2022)

Community involvement as Election Precinct Supervisor, federal and local levels, Oxford OH

Published English translations of documents on the restoration of holy objects saved from the Arno River flood in Florence 1966, working in 2017 with the Jewish Community of Florence for exhibition.

Professionally edit and formulate nonfiction mss. for successful publication and grant applications. Subjects include world history and literature, Jewish Studies

REFERENCES: Please request